



BALTIMORE

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NATIONAL AQUARIUM TAKES GUESTS ON 4-D JOURNEY TO SAVE THE RAINFOREST WITH “DORA & DIEGO’S 4-D ADVENTURE”

Opening at the 4-D Immersion Theater this June

Baltimore, MD– April 27, 2010 –This June, the National Aquarium will present *Dora & Diego’s 4-D Adventure*, a new family friendly theatrical film and attraction based on Nickelodeon’s hit animated preschool series *Dora the Explorer* and *Go, Diego, Go!*. For the first time ever, families can see these popular characters animated in digital 3-D, with special effects that make the story burst off the screen. To kick off the new film, Dora and Diego costumed characters will make special appearances at the Aquarium on June 26 and 27.

In *Dora & Diego’s 4-D Adventure*, visitors will join Dora, Diego and Boots as they travel from the tropical rainforest to the icy Arctic in a high-speed chase to protect the world’s animals from Swiper’s newest invention—a Robot Butterfly! The National Aquarium’s 4-D theater combines the visual drama of a 3-D film with a variety of sensory effects that are built into the seats and theater environment, bringing on-screen images to life with added effects such as water mist, a neck air blast, snow, bubbles, leg ticklers, scents, enhanced floor lighting, and seat vibrations.

The 4-D Theater is included in the Total Experience Package, giving visitors another option to enhance their Aquarium experience. Single tickets are also available for purchase onsite. The film will play in rotation with *Planet Earth: From Pole to Pole* which appeals to an older audience. More details and show times can be found at <http://www.aqua.org/4d.html>.

Dora & Diego’s 4-D Adventure was produced by SimEx-Iwerks and Super 78. SimEx-Iwerks is the leading innovator of immersive 3-D and 4-D Attractions and the exclusive distributor of the industry’s best selling film titles. The company supports over 150 family-friendly attractions in more than 30 countries. Super 78 Studios is a group of artists and technicians who have consistently delivered entertaining and educational stories across all platforms. For over 12 years, the award winning creative and production company continues to help extend well-known brands and intellectual properties into special venues and the experiential market.

Since its launch on Aug. 14, 2000, *Dora the Explorer* has emerged as a global phenomenon and ranks among the top-rated shows in major television markets worldwide. The show is seen in more than 151 markets around the world and is translated in more than 30 languages.

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon’s U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: [VIA](#) - [News](#), [VIA.B](#) - [News](#)).

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