

**FOR IMMEDIATE RELEASE**

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**JetBlue Gives Baltimore New Service to The Hub: Four Daily Nonstop Flights from Baltimore/Washington to Boston Start Today**

*-- Now offering up to 10 daily flights to Boston from D.C.-area airports, including Washington Dulles--*

*-- In celebration of 09-09-09, \$9 (a) sale fares are available each way on [www.jetblue.com](http://www.jetblue.com) through 11:59 p.m. MT tonight --*

**BALTIMORE (September 9, 2009)** – Value carrier JetBlue Airways (Nasdaq: JBLU) today launches nonstop service to its 57<sup>th</sup> destination, Baltimore/Washington International Thurgood Marshall Airport (BWI), offering four daily flights to Boston’s Logan International Airport (BOS), one of seven focus cities for the airline. The new service complements JetBlue’s existing six daily flights between Boston and Washington Dulles International Airport (IAD), giving customers more flights, more airport choices and more flexibility for their travel needs.

To celebrate its inaugural service on 09-09-09, JetBlue today announced a special \$9 (a) sale fare each way between Baltimore and Boston for flights purchased by 11:59 p.m. MT tonight on [www.jetblue.com](http://www.jetblue.com). Travel must take place on a Tuesday or Wednesday between September 16, 2009 and November 18, 2009. Other restrictions apply (a).

JetBlue also pledged \$5,000 to the National Aquarium in support of their conservation and animal care programs in and around the Chesapeake region. Additionally, customers can text the word OCEAN to 20222 to make a \$5 donation to the National Aquarium in support of their global efforts to improve the health of the aquatic world (d). The airline is committed to creating strong corporate partnerships in the communities it serves, supporting the passion points that matter most to customers living and working in the local area.

“JetBlue offers the most nonstop destinations from Boston than any other carrier, and we are happy to complement our existing service from The Hub to the D.C.-area with four new daily flights to Baltimore, the 57<sup>th</sup> destination in our route network,” said Robin Hayes, JetBlue’s executive vice president and chief commercial officer. “We are in the business of giving customers more than the other guys, including a first checked bag, free snacks and drinks, the most legroom in coach and more free live entertainment – all without a fee. And we are also in the business of giving more back to the communities we serve, which is why we’re pleased to announce our support today of the National Aquarium.”

“As a non-profit organization, the National Aquarium counts on corporate support from a like-minded organization like JetBlue to help us expand our conservation education work,” said Brigid Ferraro, Director of Partnership Marketing. “We are grateful for Jet Blue’s support as they expand their presence in the Baltimore community.”

"We are pleased to welcome JetBlue Airways to BWI Marshall Airport," said Timothy L. Campbell, A.A.E., Executive Director of the Maryland Aviation Administration. "This new service to Boston will provide both business and leisure travelers with more travel options, competitive fares, and excellent customer satisfaction."

JetBlue’s schedule between Boston and Baltimore/Washington:

<b>Boston (BOS) to Baltimore/Washington (BWI):</b>	<b>Baltimore/Washington (BWI) to Boston (BOS):</b>
Depart – Arrive	Depart – Arrive
6:35 a.m. – 8:03 a.m. 10:50 a.m. – 12:16 p.m. 3:45 p.m. – 5:16 p.m. 7:00 p.m. – 8:33 p.m.	8:40 a.m. – 10:04 a.m. 12:55 p.m. – 2:23 p.m. 5:55 p.m. – 7:26 p.m. 9:15 p.m. – 10:40 p.m.

With its new service to Baltimore/Washington, JetBlue now offers customers service to more nonstop destinations than any other carrier at Boston’s Logan, with a choice of 35 business and leisure destinations across the United States and into the Caribbean and Mexico. Maryland customers also have the opportunity to seamlessly connect to Bermuda; L.A./Long Beach; San Diego; Seattle; and San Francisco from the airline’s growing network in Boston. In addition, customers can take advantage of convenient connecting service operated by JetBlue's marketing partner, Cape Air, to fly onward to some of New England's most beautiful destinations including Hyannis, Martha's Vineyard, Nantucket, Provincetown, Mass. and Rutland/Killington, Vt.

### **About the National Aquarium**

The National Aquarium, with venues in Baltimore, Maryland, and Washington, DC, is home to more than 14,000 animals representing more than 600 species, weighing as much as 500 pounds or as little as the weight of a paper clip. Through exhibits, interactions, programs and events, the National Aquarium provides transforming experiences that spark action and drive people to make conservation a part of their daily actions. Conservation education is at the heart of the National Aquarium’s mission. Children all around the region benefit from classroom instruction, outreach visits to schools, free school group visits and on-site demonstrations, internships, program scholarships, and youth employment, as well as experiential excursions like sea turtle counts and wetland restoration projects. The many thousands of students touched by the National Aquarium’s education programs make emotional connections that create lasting enthusiasm for the environment. The National Aquarium is also a global leader in aquatic

conservation from Costa Rica to the Chesapeake Bay, and continues to increase public awareness of environmental issues, inspire stewardship behaviors, and provide citizens with the tools to become active environmental leaders in their communities. The Aquarium has also adopted green practices that put these priorities into practice in Aquarium buildings and programs.

### **About JetBlue Airways**

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked “Highest in Customer Satisfaction Among Low-Cost Carriers in North America” by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row.

Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit [www.jetblue.com/promise](http://www.jetblue.com/promise) for details. JetBlue serves 57 cities in its network with 650 daily flights. New service from New York/JFK to three Caribbean islands will begin this October, including: Barbados (October 1); Saint Lucia (October 26); and Kingston, Jamaica (October 30). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit [www.jetblue.com](http://www.jetblue.com).

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*(a) For travel between Boston and Baltimore: Travel must be booked by September 9, 2009, 11:59 PM MT. All fares are subject to change without notice. Travel costs \$15 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must take place between September 16, 2009 and November 18, 2009. Travel must be completed by November 18, 2009. Travel must take place on Tuesday and/or Wednesday. Fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for \$100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at [jetblue.com](http://jetblue.com), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to \$9 each way, September 11th*

*Security Fees of up to \$5 each way and a Federal Segment Tax of \$3.60 per domestic segment. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of \$30 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. ©2009 JetBlue Airways*

*(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines*

*(c) Based on free live content available on U.S. carriers. DIRECTV® service is not available on flights outside the continental United States; however, where applicable in-flight movies are offered complimentary on these routes.*

*(d) Standard carrier text messaging fees apply.*